



Recognizing the Need in our City

Life Changing and Life-Skills Building Opportunities for Youth	Number Served	Age Ranges	Investment
Urban Wildlife and Junior Ranger Program: A day actively experiencing the great natural world, learning about the urban forest ecosystems, and practicing the skills required of Park Rangers.	40 children per bus	Ages 6-12	\$2,000 per busload
Cabrillo Beach Pier Fishing Program: Brings a summer day camp to the Cabrillo Aquarium for a tour and to the Cabrillo Pier for a fishing lesson (catch and release).	40 children per bus	Ages 5-14	\$2,000 per busload
Community Dance Program: Opens five recreation centers on Sunday afternoons for eight-week, multi-generational dance classes, culminating in a community showcase.	150 participants (50-60 youth)	All ages	\$65,000 per five-center community cluster

In some Los Angeles neighborhoods, families have to limit how many of their children can play baseball or soccer – they can hardly afford fees for one child, and the others can only sit and watch



You can scale your investment in the Junior Ranger and Cabrillo Fishing programs by busload of children; the Community Dance program can be scaled to add centers, or add clusters of centers, and run a year-round program with an annual City-wide show.



Recognizing You

Your investment will be seen in healthy bodies, smiling faces, and the cheers of families watching all their kids play in local sports leagues. It will be reflected in the impact of quality time with caring adults after school, and in the new perspectives brought by a trek through the woods or catching a fish.



Opportunities for arts and exercise, such as dance programs, are out of reach in the family budget for some children. Scattered throughout the City are school-aged children who miss out on organized afterschool play and homework help, or summer day camp, for lack of monetary resources. Sometimes, girls are sidelined in order to let their brothers play.

Some children in our community lack the life-saving knowledge of how to swim. They have never hiked a remote trail among trees and ferns, or tried to ride a board in the surf – there are children whose entire world has been a dense urban environment of concrete and asphalt.



In a more concrete fashion, your sponsorship investment can be acknowledged through banners at recreation centers, names or logos on sports uniforms or on giveaway items such as water bottles, through media channels like Facebook and the Department website, or with events and press activity. Recognition can be customized to match your sponsor needs.

To discuss your interest in helping us help communities, please contact the Partnership Division
www.laparks.com/partnerships/index.htm
rap.partnerships@lacity.org
 818-243-6488



If even one child in one neighborhood in Los Angeles has to sit passively at home or on a street corner instead of safely playing in a park program...

That community needs your help.

Recognizing How to Help

The Los Angeles Department of Recreation and Parks is ready for your help. We have the parks and facilities, the trained staff and instructors, the proven programs and established community outreach. An investment in a Recreation and Park program will supplement the direct costs for children to participate, allowing us to serve more children.

Your sponsorship investment can range from helping a small group to supporting an entire league. You can underwrite sports, dance, life-saving skills, afterschool programs, or environmental awareness. Here some ideas as a launching point for more discussion on how you would like to help children in Los Angeles.

Neighborhood Sports Leagues for Youth At Local Recreation Centers	Number Served	Age Ranges	Investment for four teams
Youth Basketball (10 to a team)	40 youth	Ages 5-15	\$4,000
Youth Soccer (13 to a team)	52 youth	Ages 5-15	\$5,000
Youth Baseball (12 to a team)	48 youth	Ages 5-15	\$6,000
Girls Softball (15 to a team)	60 girls	Ages 9-13	\$7,500

You can scale your investment by multiples of four teams; at higher levels, additional funds for travel between sites may enhance the programs.



Camping Opportunities (Day or Overnight, Afterschool or in Summer, Locally or Away)	Number Served	Age Ranges	Investment
Summer Day Camp: Nine weeks of summer (weekdays) filled with games, exercise, movies, crafts, music, swimming, field trips, and friendship - and at many sites, a federally-funded lunch program.	40 children per site	Ages 5-14	\$1,080 per child per summer \$4,800 per site per week \$43,200 per site for full summer
Afterschool Club: Instructors, supplies, snacks, and materials for free afterschool classes for during the school year.	30 children per site	Ages 5-14	\$12,000 per site
Wonderful Outdoor World: Introduce children to the excitement of outdoor recreation and environmental education through an overnight camping experience at their local recreation center or park.	42 children per campout	Ages 8-12	\$15,000 per campout \$20,000 for camping equipment (multiple use)
Resident Summer Camp: One-week sleep-over camp experiences for children presented by professionally trained camp directors and staff in beautiful urban forest settings.	150 children for a full week of camp	Ages 6-17	\$45,000 for a full week of camp

You can scale your investment in summer day camps, afterschool clubs, and Wonderful Outdoor World, by adding sites; resident camping investments can be customized as scholarships per camping session (example, \$3,000 for 10 children to have a week at camp).

Swimming and Lifesaving Opportunities	Number Served	Age Ranges	Investment
Swimming Lessons for Elementary School Students: Offer two-week standard youth swim lessons as a physical education enhancement to elementary school classes where schools are close to pools (third grade and up).	30 children (one class)	Ages 8-12	\$1,500 per class
Open Water Junior Lifeguards: Six weeks of daily training and fitness to qualify as a junior lifeguard.	80 youth per session	Ages 9-17	\$40,000 per session

You can scale your investment in swimming lessons by adding classes; the Junior Lifeguard program can be scaled down through partial scholarships, or scaled up with additional youth or by funding of equipment, competitions, kayaking, or a surfing trip.

